



Toronto | June 13, 2017



VALERIE JARRETT

DIANA NYAD

SUSAN DAVID

BRIGID SCHULTE

MICHELLE MOORE



“ We cannot change what we are not aware of, and once we are aware, we cannot help but change.

Sheryl Sandberg
COO of Facebook

ABOUT THE ART OF LEADERSHIP FOR WOMEN

JUNE 13, 2017 | 8:30AM - 5:00PM

METRO TORONTO CONVENTION CENTRE

South Building - Hall G

222 Bremner Blvd, Toronto, ON










www.mtccc.com

Organizations that employ more women in leadership roles are significantly more successful financially, according to global surveys.

It means that organizations looking for a sustainable competitive edge need to encourage, nurture and support women to explore and capitalize on leadership opportunities.

The Art of Leadership for Women features a unique combination of extraordinary women who have established themselves as dynamic and successful leaders, and attendees who bring diverse perspectives to the table.

It is an event about shared vision and connecting with like-minded people who know where you are coming from and where you want to go.

- 8:00 AM ● Doors Open
- 8:30 AM ● Opening Remarks
- 8:45 AM  **Michelle Moore**
Talent Development & Employee Engagement
- 9:30 AM  **Susan David**
Emotional Agility
- 10:30 AM  Networking Break
- 11:00 AM  **Brigid Schulte**
Time Management & Effectiveness
- 12:00 PM  Lunch Break
- 1:30 PM  **Executive Panel**
- 2:30 PM  **Diana Nyad**
Peak Performance
- 3:30 PM  Networking Break
- 4:00 PM  **Valerie Jarrett**
Leadership
- 5:00 PM ● Closing Remarks

VALERIE JARRETT

Former Senior Advisor to President Barack Obama and Chair of the White House Council on Women & Girls

Valerie B. Jarrett was the longest serving Senior Advisor to President Barack Obama throughout the President's two terms in office. She oversaw the Offices of Public Engagement and Intergovernmental Affairs and chaired the White House Council on Women and Girls.

Ms. Jarrett worked throughout her tenure at the White House to mobilize elected officials, business and community leaders, and diverse groups of advocates behind efforts to strengthen and improve access to the middle class, to boost American businesses and their

economy, and to champion equality and opportunity for all Americans. She led the Obama Administration's campaigns to reform their criminal justice system, end sexual assault, raise the minimum wage, advocate workplace policies that empower working families, reduce gun violence, as well as to economically and politically empower women in the United States and around the world.

Ms. Jarrett has a background in both the public and private sectors. She served as the Chief Executive Officer of The Habitat Company in Chicago,

Chairman of the Chicago Transit Board, Commissioner of Planning and Development, and Deputy Chief of Staff for Chicago Mayor Richard M. Daley. She also served as the director of corporate and not-for-profit boards including Chairman of the Board of the Chicago Stock Exchange, Chairman of the University of Chicago Medical Center Board of Trustees, and Director of the Federal Reserve Bank of Chicago.

Jarrett received her B.A. from Stanford University in 1978 and her J.D. from the University of Michigan Law School in 1981.



LEADERSHIP

- Why removing the barriers that keep women from thriving in leadership roles in the private and public sector is good for us all.
- Why finding your passion is critical to your success as a leader.
- The importance of risk-taking and why women need to face their fears and take more chances.
- Lessons learned from Jarrett's time working as Senior Advisor to President Barack Obama and chairing the White House Council on Women and Girls.

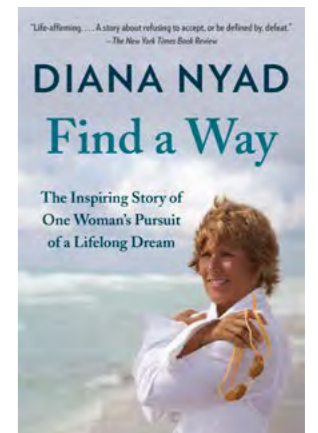
“If someone were to rank the long list of people who helped Barack and Michelle Obama get where they are today, Ms. Jarrett would be close to the top.”

- The New York Times



DIANA NYAD

Record-Breaking Endurance Athlete & Bestselling Author



At the age of 64, in her fifth and final attempt, Diana Nyad successfully fulfilled her lifelong dream of completing the 110-mile swim from Cuba to Florida on September 2, 2013. Upon completing her grueling 53-hour journey, a breathless Nyad told the world, "I have three messages. One is we should never ever give up. Two is you are never too old to chase your dreams. And three is it looks like a solitary sport, but it takes a team." Nyad has never been one to quit. In July of 2010, at the age of 60, she began her "Xtreme Dream" quest of swimming from

Cuba to Florida, a task she had failed to finish thirty years previously. When asked her motivation, she replied, "Because I'd like to prove to the other 60-year-olds that it is never too late to start your dreams." Nyad was unsuccessful in her quest in 2010 and tried two more times 2011 and 2012 before completing the historic swim in 2013.

Back in the 1970's, Nyad was the greatest long-distance swimmer in the world. Her world records, such as circling Manhattan Island and crossing the 102.5 miles

between the Bahamas and Florida, have led to inductions to many Halls of Fame, such as the International Women's Sports Hall of Fame.

Her book Find a Way: One Wild and Precious Life, was published in Fall 2015. She recently debuted the one-woman show, Onward! The Diana Nyad Story, in Los Angeles and Key West. Directed and adapted by Joshua Ravetch, who helped shape Carrie Fisher's show Wishful Drinking, Onward! has received praise among the theatre community.

WHAT YOU WILL LEARN

PEAK PERFORMANCE

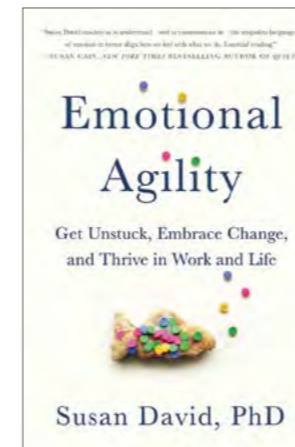
- Hear a unique, passionate story of this heroic adventure and the extraordinary life experiences that have served to carve her unwavering spirit.
- How Nyad achieved the "Xtreme Dream," at age 64, 30 years after she had failed to finish the same route.
- Why you should never give up and why you are never too old to chase your dreams.
- How to overcome obstacles, persevere and achieve goals that seem impossible.

“Nyad is living proof that, as she says, you can live out your dreams if you refuse to ever, ever give up.”

- People Magazine

SUSAN DAVID

Award-Winning Psychologist on the Faculty of Harvard Medical School and Bestselling Author



Susan David has a PhD in psychology (clinical) and a post-doctorate in emotions research from Yale. She is on faculty at Harvard Medical School and is co-founder and co-director of the Institute of Coaching at McLean Hospital, a Harvard Medical School affiliate. She has been awarded many prizes and scholarships for her academic work.

Susan has a passion for keynote speaking and management consulting, and is a renowned executive coach, who applies her knowledge of emotions, human motivation and change to individuals and organizations. She frequently works in the areas of personal leadership, culture, engagement, and people strategy.

Susan has been an advisor to numerous leaders faced with difficult situations, including mergers and acquisitions, leadership transitions, and strategic revisions. She routinely consults at the most senior levels of Fortune 500 companies, and with other global organizations from industries as diverse as financial services, information technology, healthcare, utilities, pharmaceuticals, and mining. Her world-wide client list includes Ernst and Young Global, the World Economic Forum, the United Nations Development Program, BHP Billiton, JP Morgan Chase, GlaxoSmithKline, and Nestlé, among many other multinational firms.

She edited the definitive Oxford Handbook of Happiness with a foreword

by His Majesty the King of Bhutan – the first country to measure Gross National Happiness. She also edited Beyond Goals: Effective Strategies for Coaching and Mentoring. She is a frequent contributor to the Harvard Business Review and her research has been featured in TIME, Fast Company, the Wall Street Journal, and Inc.com, among other major publications. Susan's article Emotional Agility stayed on Harvard Business Review's "Most Read" list for months. In a short time, nearly a quarter of a million people had downloaded it, and it was named by Harvard Business Review as an "Idea that Shaped Management". Its popularity was the impetus for her book by the same name, and now translated into multiple languages.



EMOTIONAL AGILITY

- The surprising truth about why even smart people get stuck, and how to transform the way you live and lead.
- How anyone can thrive in an uncertain world by becoming more emotionally agile.
- The keys to female success, confidence and contribution in male-dominated corporate environments.

“The wisdom of Susan David’s innovative insights is only made more impressive by its practicality. Her deep understanding of psychology is matched with clear, real-world steps to more effective leadership.

**- Helen Clark, 37th Prime Minister of New Zealand;
Administrator of the UN Development Program**



WHAT YOU WILL LEARN

BRIGID SCHULTE

New York Times Bestselling Author,
Award-Winning Journalist and Director
of the Better Life Lab at New America



Brigid Schulte is the Director of the Better Life Lab and The Good Life Initiative at New America, a nonpartisan think tank, and author of the New York Times bestselling *Overwhelmed: Work, Love and Play when No One has the Time*, which was named a notable book of the year by the Washington Post and NPR. She has spoken all over the world about how to make time for a Better Life by redesigning work cultures to focus on effective work, by re-imagining gender roles for a fairer division of labor and opportunity at work and at home, by rewiring social policy to meet the needs of diverse 21st century families, and, instead of seeking status

in busyness, by recapturing the value of leisure.

She was an award-winning journalist at the Washington Post and Washington Post magazine, where she was part of the team that won the 2008 Pulitzer Prize. Her work has appeared in a number of publications, including *Time*, the *Boston Globe*, the *Toronto Globe & Mail*, the *Guardian*, and the *Sydney Morning Herald*. She has been quoted as an expert or featured in numerous publications, including *Forbes*, *Fortune*, the *Atlantic*, *The Times of London*, *Macleans*, the *Irish Times*, *The Financial Times* and *Fast Company*, and has appeared on the *Today*

Show, *Good Morning America*, the *Katie Couric Show*, *MSNBC*, *CNN*, *Morning Joe*, the *BBC*, *CBC*, *Fresh Air with Terry Gross*, *NPR's Morning Edition*, *Tell Me More*, *On Point*, the *Diane Rehm Show*, the *Leonard Lopate Show*, the *Bob Edwards Show*, *Efecto Naim with Moises Naim*, the *Australian Broadcast Company*, and other television and radio programs.

She lives in Alexandria, Virginia with her husband, Tom Bowman, who covers the military for NPR, and their two children. She grew up in Portland, Oregon, and spent her summers in Wyoming on her family's sheep ranch, where she did not feel so overwhelmed.

TIME MANAGEMENT & EFFECTIVENESS

- Gain a better understanding of the myths and unconscious biases that are trapping both men and women in outdated gender roles.
- How transforming culture, practice and policy can change the lives of men and women and their experience of time.
- Tools that make time feel less scattered, and life more authentic, with time for effective, meaningful work, for love, and for play.

“Brigid was very impressive. It was obvious that she is influential and impactful. Very worthwhile experience.”

- Third Path Institute

MICHELLE MOORE

Vice President & National Practice Lead for Executive Career Solutions Group at LHH Knightsbridge

Michelle Moore is the Vice President and National Practice Lead for Executive Career Solutions group at LHH Knightsbridge. Michelle has over 25 years of international experience working with organizations to use human capital to solve complex business challenges, and individuals to maximize personal effectiveness and career success.

Michelle has worked globally with leaders at all levels to help them improve business results by addressing common challenges like leadership development, succession planning, organizational development, change management and team effectiveness, but also has specific expertise and experience in the area of leading technology-led business

transformation and innovation.

Michelle strongly believes that in today's digitally disrupted world, leaders need a good understanding of technology and its impact on organizations, teams and people. She also believes that people are the real fuel driving innovation, and a new approach to leadership is required to succeed.



TALENT DEVELOPMENT & EMPLOYEE ENGAGEMENT

- How to spot a new type of high potential talent – disruptive talent – who are necessary to drive growth and innovation.
- How to engage disruptive talent in a way that aligns to their organizational commitment and readiness.
- How to invest sufficient energy and effort to maximize the engagement and success of disruptive talent.

“Michelle’s talk took our thinking on starting a pure innovation function in the organization to a deeper level... She moves beyond the recruitment process to the broader cultural components of integrating new kinds of people and processes.”

- David Willows, Vice President, Strategic Market Solutions, Green Shield Canada

WHAT PEOPLE ARE SAYING

“ Inspiring – Informative – Impactful – Illuminating – Invaluable. Bravo!

- Julie Reid
Education Officer
MINISTRY OF EDUCATION

“ Excellent day, the speakers expressed similar, consistent leadership priorities for now & in the future. This one day session is enough to gain significant insights on leadership.

- Bernice Parent
Director, Leadership & Organizational Effectiveness
MTS ALLSTREAM

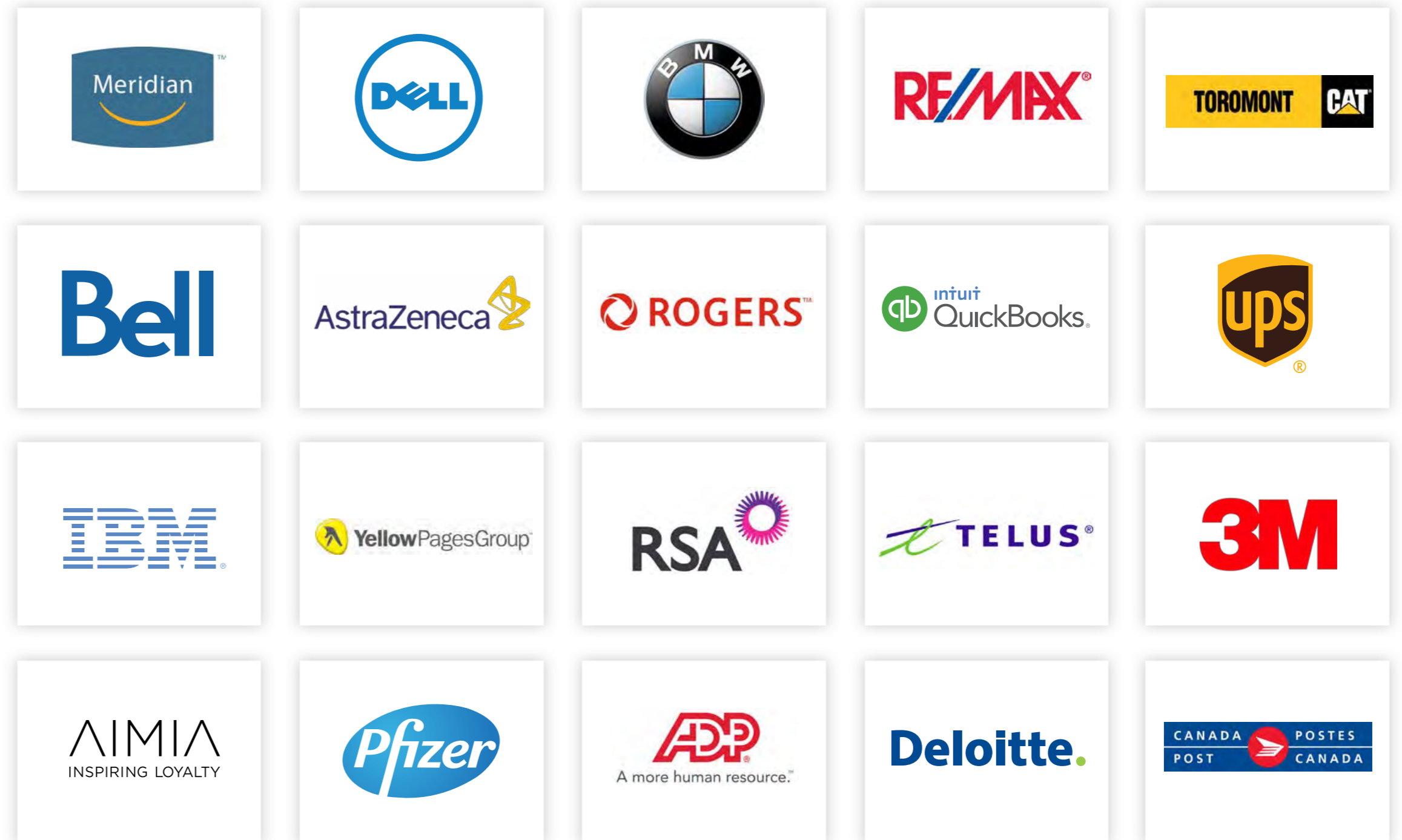
“ This is just what I needed to be recommitted to building a strong team.

- Mary Butcher
Senior Manager
ROGERS

“ All the speakers were extremely innovative and experienced in their fields. They presented new ideas in a way that emotionally and intellectually stimulated the audience... Great choice of speakers!

- Alexandra Margulescu
CONCORDIA UNIVERSITY

NOTABLE PAST ATTENDEES



GENERAL PASS

This investment will give you access to an unparalleled gathering of leadership gurus with seating available on a first come, first seated basis.

\$499.00

Each (+HST)

- Theatre seating directly behind VIP and Platinum reserved sections
- Latest issue of The Art of Magazine
- Book signing opportunities with speakers

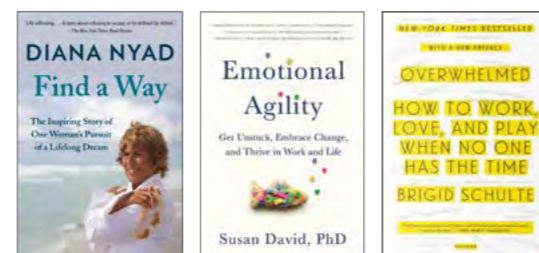
VIP PASS

Attend The Art of Leadership for Women as a VIP guest! Our VIP package takes care of all the details so that you can sit back and enjoy the day.

\$699.00

Each (+HST)

- Express entrance
- Reserved seating section directly behind Platinum
- Latest issue of The Art of Magazine
- Book signing opportunities with speakers
- Exclusive three course networking lunch
- An eco-friendly tote bag, notebook and pen
- Copies of 3 featured bestselling books:
 - *Find Your Way* - **Diana Nyad**
 - *Emotional Agility* - **Susan David**
 - *Overwhelmed* - **Brigid Schulte**



PLATINUM PASS

Experience The Art of Leadership for Women to its fullest! This package allows you to maximize your experience and extract the most value and content from this remarkable day of learning & networking.

\$849.00

Each (+HST)

Only 50 Available

- **Meet and greet photo opportunity with Valerie Jarrett**
- **Continental breakfast and coaching session**
- Express entrance
- Reserved premier seating in the first row
- Latest issue of The Art of Magazine
- Book signing opportunities with speakers
- Exclusive three course networking lunch
- An eco-friendly tote bag, notebook and pen
- Copies of 5 featured bestselling books:
 - *Find Your Way* - **Diana Nyad**
 - *Emotional Agility* - **Susan David**
 - *Overwhelmed* - **Brigid Schulte**
 - *Collective Genius* - **Linda Hill**
 - *Better Than Before* - **Gretchen Rubin**



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GROUPS OF
20 OR MORE!

For further details on group pricing and seating arrangements please contact us at 1-866-99-ART-OF or visit us at TheArtOf.com

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