



THE ART OF
LEADERSHIP
WOMEN

Vancouver

Calgary

Toronto

Ottawa

ARLENE DICKINSON

DR. HAYLEY WICKENHEISER

RITU BHASIN

FOTINI ICONOMOPOULOS

DR. SHIMI KANG



We cannot change what we are not aware of, and
once we are aware, we cannot help but change.

SHERYL SANDBERG

The Art of Leadership Women

Empowering Women Today for an Equitable Tomorrow

Women all over the world are no longer accepting the status quo. They're rising up, breaking through, pushing the boundaries, and carving their own paths.

From glass ceilings and inequality, to 'leaning in' and work-life balance, women leaders of today face numerous challenges. As they move up the corporate ladder and take on increased responsibilities, having the right tools and insights in order to pivot in an evolving corporate landscape has never been more essential.

In a world of information overload, The Art of Leadership Women focuses on the topics and trends most critical to leaders. This unique one-day conference features a riveting collection of world leaders, business icons, academics, and bestselling authors who inspire action.

Attendees will have the opportunity to learn improved ways of leveraging their value, elevating their skills, and developing the strategies required to take their leadership and their organizations to the next level. This conference is not just for women, but for anyone who wants to champion change on behalf of women.



Learned an actionable insight to become a better leader



Would recommend The Art of Leadership Women to a colleague



Plan on attending again in the future



Of past speakers rated impactful by attendees

Tour Dates



Ottawa

Monday, November 27, 2023
8:30AM - 4:30PM

Shaw Centre
Canada Hall 301
55 Colonel By Drive
Ottawa, ON



Toronto

SOLD OUT

Metro Toronto Convention Centre
South Building – Hall FG
222 Bremner Boulevard
Toronto, ON



Calgary

SOLD OUT

Calgary TELUS Convention Centre
North Building – Hall DXE
120 Ninth Avenue SE
Calgary, AB








Vancouver

SOLD OUT

Vancouver Convention Centre
East Building - Hall A
1055 Canada Place
Vancouver, BC

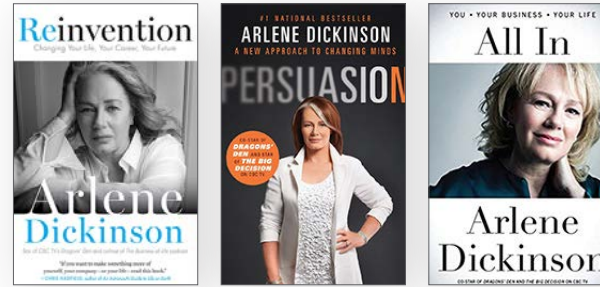
Agenda



8:00 AM	▼	Doors Open	
8:30 AM	▼	Opening Remarks	
8:45 AM		RITU BHASIN	
9:40 AM	▼	Networking Break	
10:10 AM		FOTINI ICONOMOPOULOS	
11:05 AM		DR. SHIMI KANG	
12:00 PM	▼	Lunch	
1:15 PM		EXECUTIVE PANEL	
2:00 PM		DR. HAYLEY WICKENHEISER	
3:00 PM	▼	Networking Break	
3:30 PM		ARLENE DICKINSON	
4:30 PM	▼	Closing Remarks	

ARLENE DICKINSON

Star of CBC's Dragons' Den, General Partner of District Ventures Capital, and Three-time Bestselling Author



Arlene Dickinson is a visionary entrepreneur, renowned venture capitalist, and one of CBC's preeminent "Dragons". A self-made success story, Dickinson has over 35 years of experience launching, operating, and managing businesses, growing them from early-stage startups to multi-billion-dollar corporations. She is highly sought after for her keen sense of strategy and business savvy, while her unwavering commitment to excellence, passion for innovation, and deep dedication to her community has made her a true Canadian icon.

Dickinson is the founder and general partner of District Ventures Capital, a venture capital fund that invests in innovative companies in the food and

beverage and health and wellness sectors. Under her leadership, they have become a leading force in the industry, with a portfolio of ground-breaking companies transforming the way we live and eat.

Dickinson is also the co-managing partner of Believeco:Partners, an independent Canadian-based owner, operator, and builder of the foremost marketing, communications, and engagement agencies in North America. It was her vision that brought this platform to life resulting in the creation of a powerhouse marketing consolidator.

Over the years, Dickinson's leadership and entrepreneurial prowess have earned her numerous awards and accolades. She has

been inducted into the Southern Alberta Business Hall of Fame and the Marketing Hall of Legends, recognized as one of Canada's Most Powerful Women: Top 100, and honoured with the prestigious Queen Elizabeth II Diamond Jubilee and Platinum Jubilee medals. Dickinson also served as an honorary captain of the royal Canadian Navy for over 10 years.

Beyond her business ventures, Dickinson is a sought-after speaker, three-time bestselling author, and philanthropist. She has starred on CBC's Dragons' Den for over 15 seasons and is known as "the funder".



LEADERSHIP, INNOVATION, AND REINVENTION

- Practical steps on how to reinvent yourself to be more successful, happier and excited about the future.
- A blueprint for locating your sense of purpose, realistically evaluating your strengths, assessing opportunities outside your comfort zone, and charting a bold new career path.
- Where to start and how to know if you have what it takes to make more of yourself, your company and your life.



DR. HAYLEY WICKENHEISER

Five-time Olympic Medalist, Hockey Hall of Fame Inductee, Order of Canada Recipient, and Assistant GM of the Toronto Maple Leafs

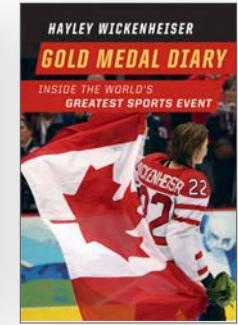
Dr. Hayley Wickenheiser is considered one of the best women's hockey players in the world. Seven world championships, six Olympic appearances, five Olympic medals – she is a titan of sport and a leader both on and off the ice. Today, Wickenheiser is the assistant general manager of player development for the Toronto Maple Leafs as well as a community leader, medical doctor, and businesswoman who inspires audiences to give their best in everything they do.

A first-ballot Hockey Hall of Fame inductee, Wickenheiser's hockey IQ is highly respected. She made hockey history as the first woman to notch a point in a men's professional game. She was also the first woman in history to have played in/coached at four NHL development camps with the

Philadelphia Flyers, the Edmonton Oilers, and the Toronto Maple Leafs.

Wickenheiser's ascent to the top of her sport started in Shaunavon, Saskatchewan where at age 15 she became the youngest member chosen for the Canadian Women's National Team. Her Olympic career spanned 23 years, five Olympic medals, and two sports as she also competed in softball at the 2000 Games. In 2014, Wickenheiser was Canada's official flag bearer at the Sochi Olympics and served on the International Olympic Committee's Athletes Commission.

In 2017, Wickenheiser announced her retirement from the National Women's Team. In addition to her work with the Leafs, she is now a resident medical doctor



in family medicine – a pursuit she has dreamt of her whole life.

Wickenheiser has earned many accolades throughout her career, including being named on Sports Illustrated's "Top 25 Toughest Athletes in the World" and twice named to their "Power 50 in Sports" list. She is also one of QMI Agency's "Top 10 Greatest Female Athletes in the History of Sports", one of Canada's "Top 40 Under 40", and an inductee in both Canada's Sports Hall of Fame and Canada's Walk of Fame. In 2014, Wickenheiser was awarded Canada's highest honour when she was appointed to the Order of Canada in recognition of her athletic achievements and contributions to the growth of women's hockey.

TEAM EFFECTIVENESS, PERFORMANCE, AND SUCCESS

- The importance of always looking for improvements or opportunities on your path to greatness.
- Why complacency kills – how to stay motivated and where to find inspiration.
- What successful teams need to perform under criticism and pressure.

RITU BHASIN

Global Diversity & Inclusion Expert, Authenticity Advocate, Lawyer, and Bestselling Author

Ritu Bhasin, LL.B., MBA, is an internationally recognized expert in leadership, workplace culture, inclusion, and belonging. As the CEO of bhasin consulting inc. (bci), a preeminent leadership and inclusion consulting firm, she has worked with hundreds of renowned organizations across industries to take their DEI strategies to the next level. A passionate advocate for authentic leadership, allyship, and psychological safety, Bhasin shows audiences how to unlock the power of belonging in their organizations for transformative results.

Before founding bci, Bhasin spent 10 years in the legal profession – first as a civil litigator and then as the director of legal talent for the preeminent Canadian law firm, Stikeman Elliot LLP. Bhasin also served as an instructor in the Executive Programs

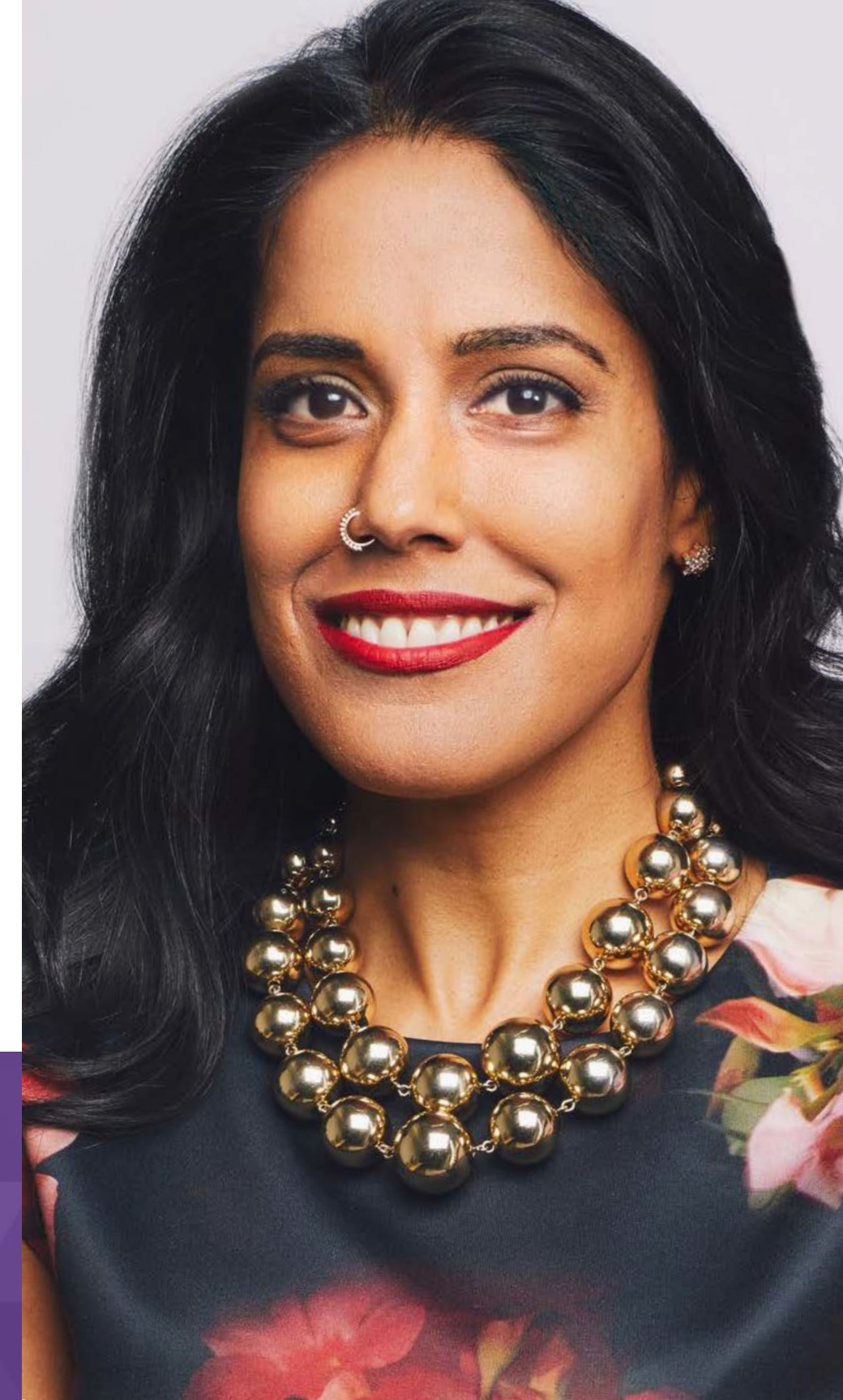
and the Rotman School of Management at the University of Toronto. Having had a front row seat to the challenges related to creating inclusive workplaces, Bhasin founded bci in 2010 as a new type of DEI consultancy – one driven by the values of authenticity, belonging, and intersectionality.

Bhasin's fierce commitment to teaching others to live, work, and lead more authentically comes from her personal experience with racist childhood bullying, cultural confusion, and the constant pressure to conform. Throughout her 25 years of DEI advocacy work, Bhasin has won numerous awards and distinctions, including SUCCESS Magazine's Women of Influence Award, The Women's Center Leadership Award, the South Asian Bar Association (SABA) Diversity Award, the



Indo-Canadian Chamber of Commerce Female Professional of the Year Award, the City of Toronto's William P. Hubbard Award for Race Relations, and Western University's Young Alumni of the Year Award.

Bhasin is a certified cultural competence coach and a certified neurostrategies coach. Her first book, *The Authenticity Principle*, is an Amazon bestseller, and her second book *We've Got This: Unlocking the Beauty of Belonging* was released in June 2023. In addition, Bhasin regularly appears on national television and radio in the US and Canada as an expert on leadership, inclusion, personal empowerment, authenticity, and anti-racism.



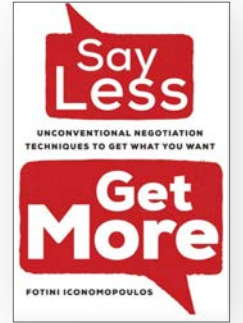
INCLUSION, EMPOWERMENT, AND WORKPLACE CULTURE

- How bringing our authentic selves to work can create happier, more productive organizations and teams.
- Why authenticity is the practical antidote to exclusionary work cultures and the strategies required for interrupting bias.
- How to unlock the power of differences for more inclusion, empowerment, and innovation within our organizations.



FOTINI ICONOMOPOULOS

*Negotiation & Communication Expert, MBA Instructor,
Top 40 Under 40 Recipient, and Bestselling Author*



Nicknamed “the negotiator” since childhood, Fotini Iconomopoulos is an expert communicator with a passion for helping organizations and individuals get what they want. For the last decade, she has been helping Fortune 500 clients and audiences to achieve their business goals, increase profitability, and create a competitive advantage. She thrives in empowering people to navigate high-stake scenarios, and always leaves her audiences with tangible actions to immediately help them tackle their next challenge.

After a decade of owning and managing small businesses in the retail sector, Iconomopoulos refined her negotiation skills in the consumer packaged goods (CPG) industry before moving into consulting. Through her company, Forward Focusing,

she helps clients across the globe achieve their commercial objectives through strategic forward thinking, and has worked with CPG, retail, professional services, energy, telecommunications, tech, and finance industries.

When she’s not strategizing with clients, Iconomopoulos is a sought-after speaker on negotiation, communication, leadership, and conflict management, and is passionate about helping people, particularly women and disadvantaged groups, develop the confidence to take on whatever challenges come their way. She often looks for ways to offer her experience to meaningful non-profit initiatives such as Up With Women to help recently homeless women to rebuild their careers faster, the Network of Executive Women to advance all women,

and her own empowerment camps for girls to close the gender gap before it begins.

Iconomopoulos is also an instructor of MBA Negotiations at the Schulich School of Business at York University in Toronto and guest lectures at other leading universities. A frequent media guest, she has been featured in a number of global publications, including Forbes, the Globe and Mail, the Harvard Business Review, the National Post, Business Insider, CNN, CNBC, CBC, and CTV.

Iconomopoulos was recognized with a Greek America Foundation Top 40 under 40 award for her achievements and philanthropic work, and nominated for an RBC Canadian Women Entrepreneur Award presented by Women of Influence.

NEGOTIATION, COMMUNICATION, AND CONFLICT MANAGEMENT

- How to become a more effective communicator and influential leader to achieve the results you want.
- Understanding the power of pause, uncovering more opportunities, and new perspectives on the likeability equation.
- Identifying different negotiation strategies and the mindset shift from conflict to conversation.

DR. SHIMI KANG

Resilience & Wellness Expert, Award-Winning, Harvard-Trained, Psychiatrist, Scientist, and Bestselling Author

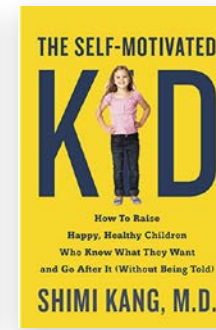
An award-winning medical doctor, researcher, and expert on the neuroscience of adaptability, leadership, and motivation, Dr. Shimi Kang provides science-based solutions for health, happiness, and achievement. With 20 years of clinical experience and extensive research into the science that lies behind optimizing human intelligence, Kang's unique approach applies contemporary concepts in neuroscience and brain health to today's most pressing issues.

Kang is a practicing psychiatrist and clinical associate professor at the University of British Columbia. As a thought leader, she has been featured in major media outlets around the world, including BBC World News, NPR, Al Jazeera, CBC, and The Washington Post. Her featured blogs can be found in numerous publications such as The Huffington Post,

Psychology Today, US News & World Report, and TIME magazine.

Kang is the author of *The Tech Solution: Creating Healthy Habits for a Digital World*, which provides neuroscience-based strategies to optimize technology's incredible benefits while minimizing its many drawbacks. She is also the author of *The Self-Motivated Kid* and the critically acclaimed *The Dolphin Parent: A Guide to Raising Healthy, Happy, and Self-Motivated Kids*.

In addition, Kang is the founder of Future-ready Minds; CEO of the Get Sparky digital platform, and host of the YouTube series, *Mental Wealth*. Through these mediums, she provides practical tools for wellness, connection, and innovation to countless people around the world.



An entertaining and experienced speaker, Kang has presented at events ranging from the world's largest conferences to customized workshops for small groups. She has shared the stage with cutting edge scientists, movie stars, CEOs, professional athletes, and global leaders. Her 2016 TEDx presentation on the power of adaptability has been viewed millions of times.

In recognition of her work, Kang has been honoured with five national awards in mental health and the YWCA Woman of Distinction Award. She is also the proud recipient of the Queen Elizabeth II Diamond Jubilee Medal for her years of outstanding community service, the WXN 100 Most Powerful Women Award, and the prestigious Governor General's Award for advancing diversity, equity, and inclusion.



RESILIENCE, ADAPTABILITY, AND WELLNESS

- How to master the most effective workplace culture components that lead to optimal self-motivation, adaptability, and teamwork.
- Discover simple tools to effectively deal with mental health, social anxiety, habit formation and emotional stress.
- How to adapt, innovate, and tap into peak performance potentials during turmoil, uncertainty, and transition.

Notable Past Attendees



▀▀ I love The Art of Leadership Women because of the palpable energy in the room. You can't substitute what you can get physically from other people in connections, motivation, and self-belief than you can when you're just together. It's a powerful thing.

Jessica Herrin
CEO & Founder
STELLA & DOT

▀▀ The Art of Leadership Women was exceptional. The consistency of quality and content from the speakers was unusual for a full day event. Well organized and amazing content!

Lorraine Sanderson
Director, Human Resources
CANADA POST

▀▀ The Art of Leadership Women was fantastic! They brought together amazing speakers who provided insights on a variety of timely and relevant topics for women in leadership.

Kelly McMillen
Director, Learning Institute
THE HOSPITAL FOR SICK CHILDREN

Pricing

WHAT'S INCLUDED

SILVER
\$549 +TAX

GOLD
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\$999 +TAX

	SILVER	GOLD	PLATINUM
Seating	Theatre seating behind Gold - First-come, first-seated	Upgraded classroom seating behind Platinum - Rows 3+	Premier classroom seating Rows 1-2
Insight Workbook	✓	✓	✓
Conference Summary	✓	✓	✓
The Art of Leadership Magazine	✓	✓	✓
Book signings with speakers	✓	✓	✓
Freshly brewed morning coffee & tea	✓	✓	✓
Express entrance		✓	✓
Three-course networking lunch		✓	✓
Journal		✓	✓
Featured speaker books			
Exclusive cocktail & hors d'oeuvres reception			✓
Meet & greet plus professional photo with Arlene Dickinson			✓

GROUP RATES

Starting at \$50 off per pass for groups of 5 or more

RESERVED SEATING

Available for groups of:

Silver - 20 or more

Gold - 10 or more

Platinum - 5 or more

For further details on group rates and to confirm your group's reserved seating, please contact 1.866.99.ART.OF or info@theartof.com



Exclusive cocktail & hors d'oeuvres reception

Meet & greet plus professional photo with **Arlene Dickinson**

REGISTER NOW