



THE ART OF  
**LEADERSHIP**  
WOMEN

Presented by **OSLER**

Calgary | June 7, 2023

LISA LAFLAMME

DR. HAYLEY WICKENHEISER

RITU BHASIN

FOTINI ICONOMOPOULOS

DR. SHIMI KANG



We cannot change what we are not aware of, and  
once we are aware, we cannot help but change.

SHERYL SANDBERG

# The Art of Leadership Women

## Empowering Women Today for an Equitable Tomorrow

Women all over the world are no longer accepting the status quo. They're rising up, breaking through, pushing the boundaries, and carving their own paths.

From glass ceilings and inequality, to 'leaning in' and work-life balance, women leaders of today face numerous challenges. As they move up the corporate ladder and take on increased responsibilities, having the right tools and insights in order to pivot in an evolving corporate landscape has never been more essential.

In a world of information overload, The Art of Leadership - Women focuses on the topics and trends most critical to leaders. This unique one-day conference features a riveting collection of world leaders, business icons, academics, and bestselling authors who inspire action.

Attendees will have the opportunity to learn improved ways of leveraging their value, elevating their skills, and developing the strategies required to take their leadership and their organizations to the next level. This conference is not just for women, but for anyone who wants to champion change on behalf of women.



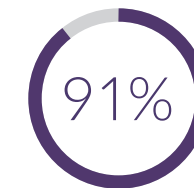
**Learned an actionable insight to become a better leader**



**Would recommend The Art of Leadership - Women to a colleague**



**Plan on attending again in the future**








**Of past speakers rated impactful by attendees**



# Agenda

Wednesday, June 7, 2023  
8:30AM - 4:30PM

Calgary TELUS Convention Centre  
North Building – Hall DXE  
136 Eighth Avenue SE  
Calgary, AB

8:00 AM	▼	Doors Open	
8:30 AM	▼	Opening Remarks	
<b>8:45 AM</b>		<b>RITU BHASIN</b>	
9:40 AM	▼	Networking Break	
<b>10:10 AM</b>		<b>FOTINI ICONOMOPOULOS</b>	
<b>11:05 AM</b>		<b>DR. SHIMI KANG</b>	
12:00 PM	▼	Lunch	
<b>1:15 PM</b>		<b>EXECUTIVE PANEL</b>	
<b>2:00 PM</b>		<b>DR. HAYLEY WICKENHEISER</b>	
3:00 PM	▼	Networking Break	
<b>3:30 PM</b>		<b>LISA LAFLAMME</b>	
4:30 PM	▼	Closing Remarks	

# LISA LAFLAMME

*Canadian Journalist, Twelve-time Canadian Screen Award Winner, and Officer of the Order of Canada*

Lisa LaFlamme has been at the forefront of journalism for over 30 years, tackling some of the biggest issues of our time, traveling the globe, delivering breaking news, and bringing it back home to Canadians. The internationally respected journalist has interviewed major newsmakers, Prime Ministers, Presidents and Princes while always keeping the spotlight on the injustices that plague the world's most oppressed.

A native of Kitchener-Waterloo, LaFlamme began her career in local radio and TV in her hometown in 1988 before making the move to CTV National News in 1997. In September 2001, LaFlamme became co-host of the number one morning show Canada AM. Her second day on the job, 9-11, the attacks on the World Trade Centre pulled her out of the studio once again to report from New York City,

the United Nations, the Pentagon and, ultimately, Iraq and Afghanistan.

For more than a decade, LaFlamme went from conflict zone to disaster zone delivering award winning coverage of hurricanes, earthquakes and climate crises including Southeast Asia in the wake of the deadly 2005 tsunami and Japan's devastating nuclear emergency in 2011. That same year she was named Canada's first female anchor of a national nightly newscast replacing longtime anchor Lloyd Robertson.

As Chief Anchor and Senior Editor of CTV National News for almost 12 years, LaFlamme led the country's number one newscast and cemented her role as the face of news in Canada. LaFlamme has reported extensively on the humanitarian crisis facing the Afghan people and has worked

intensively on helping Afghan women and girls under threat by the Taliban.

The veteran journalist is the recipient of 12 Canadian Screen Awards, consecutive RTDNA awards, and a Lifetime Achievement Award for broadcasting and journalism. She is the recipient of the Order of Ontario and was named Officer of the Order of Canada.

A passionate advocate of democracy in journalism, LaFlamme volunteers for Journalists for Human Rights (JHR) and has travelled with the organization to the Democratic Republic of Congo to mentor young journalists in Goma, in the heart of the conflict zone. LaFlamme is also an ambassador for Plan International and volunteers for Canadian Women for Women in Afghanistan.



## ADVERSITY, CHANGE AND CONFIDENCE

- The road to career success in a male-dominated industry.
- Performing under pressure and coping with change.
- Finding your voice, building trust and storytelling.





# DR. HAYLEY WICKENHEISER

*Five-time Olympic Medalist, Hockey Hall of Fame Inductee, Order of Canada Recipient, and Assistant GM of the Toronto Maple Leafs*

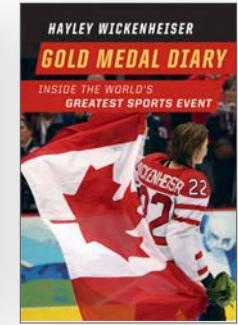
Dr. Hayley Wickenheiser is considered one of the best female hockey players in the world. Seven world championships, six Olympic appearances, five Olympic medals – she is a titan of sport and a leader both on and off the ice. Today, Wickenheiser is the assistant general manager of player development for the Toronto Maple Leafs as well as a community leader, medical doctor, and businesswoman who inspires audiences to give their best in everything they do.

A first-ballot Hockey Hall of Fame inductee, Wickenheiser's hockey IQ is highly respected. She made hockey history as the first female player to notch a point in a men's professional game. She was also the first woman in history to have played in/coached at four NHL development camps

with the Philadelphia Flyers, the Edmonton Oilers, and the Toronto Maple Leafs.

Wickenheiser's ascent to the top of her sport started in Shaunavon, Saskatchewan where at age 15 she became the youngest member chosen for the Canadian Women's National Team. Her Olympic career spanned 23 years, five Olympic medals, and two sports as she also competed in softball at the 2000 Games. In 2014, Wickenheiser was Canada's official flag bearer at the Sochi Olympics and served on the International Olympic Committee's Athletes Commission.

In 2017, Wickenheiser announced her retirement from the National Women's Team. In addition to her work with the Leafs, she is now a resident medical doctor



in family medicine – a pursuit she has dreamt of her whole life.

Wickenheiser has earned many accolades throughout her career, including being named on Sports Illustrated's "Top 25 Toughest Athletes in the World" and twice named to their "Power 50 in Sports" list. She is also one of QMI Agency's "Top 10 Greatest Female Athletes in the History of Sports", one of Canada's "Top 40 Under 40", and an inductee in both Canada's Sports Hall of Fame and Canada's Walk of Fame. In 2014, Wickenheiser was awarded Canada's highest honour when she was appointed to the Order of Canada in recognition of her athletic achievements and contributions to the growth of women's hockey.

## TEAM EFFECTIVENESS, PERFORMANCE AND SUCCESS

- The importance of always looking for improvements or opportunities on your path to greatness.
- Why complacency kills – how to stay motivated and where to find inspiration.
- What successful teams need to perform under criticism and pressure.



# RITU BHASIN

*Global Diversity & Inclusion Expert, Authenticity Advocate, Lawyer, and Bestselling Author*

Ritu Bhasin, LL.B., MBA, is an internationally recognized expert in leadership, workplace culture, inclusion, and belonging. As the CEO of bhasin consulting inc. (bci), a preeminent leadership and inclusion consulting firm, she has worked with hundreds of renowned organizations across industries to take their DEI strategies to the next level. A passionate advocate for authentic leadership, allyship, and psychological safety, Bhasin shows audiences how to unlock the power of belonging in their organizations for transformative results.

Before founding bci, Bhasin spent 10 years in the legal profession — first as a civil litigator and then as the director of legal talent for the preeminent Canadian law firm, Stikeman Elliot LLP. Bhasin also served as an instructor in the Executive Programs

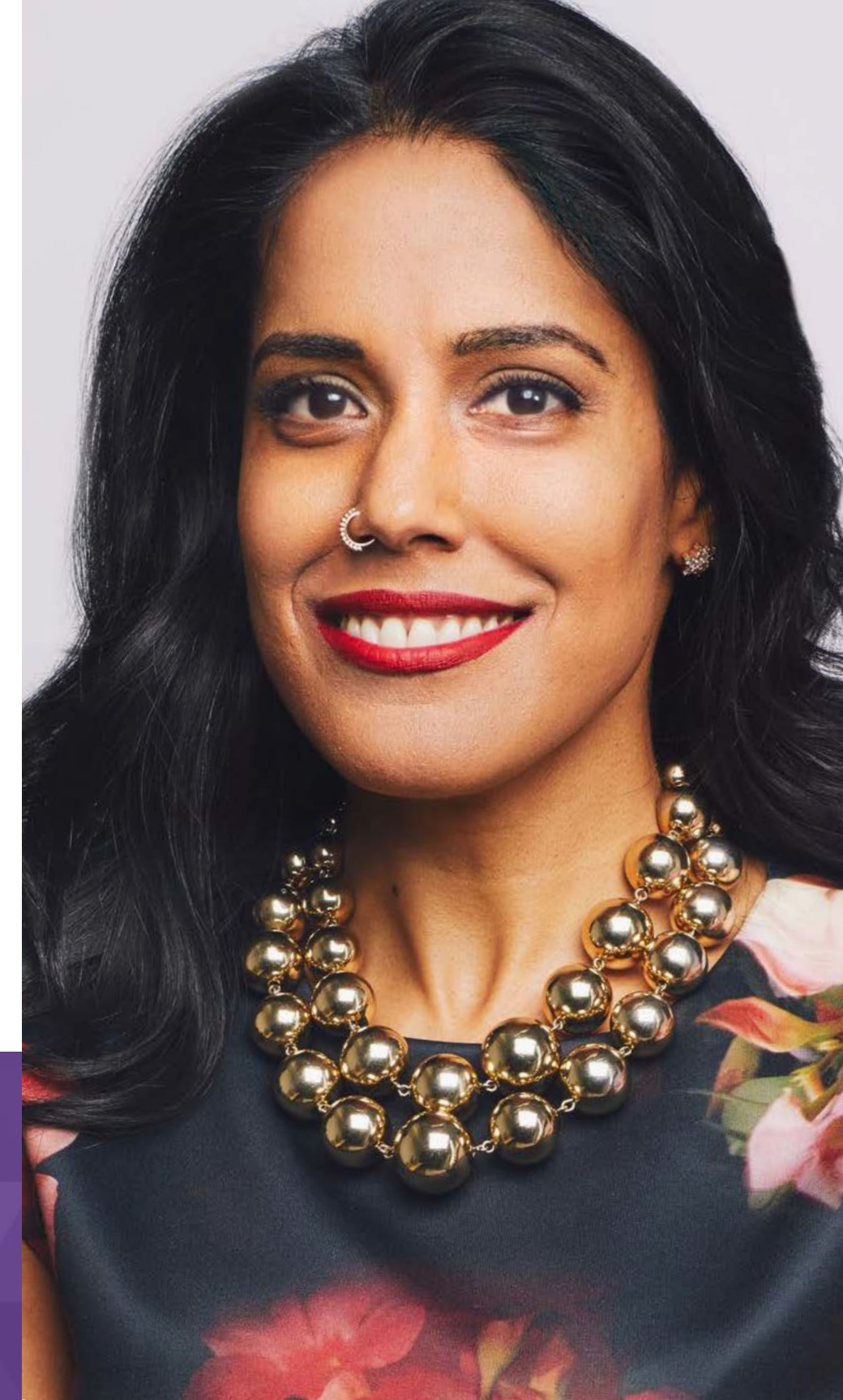
and the Rotman School of Management at the University of Toronto. Having had a front row seat to the challenges related to creating inclusive workplaces, Bhasin founded bci in 2010 as a new type of DEI consultancy — one driven by the values of authenticity, belonging, and intersectionality.

Bhasin's fierce commitment to teaching others to live, work, and lead more authentically comes from her personal experience with racist childhood bullying, cultural confusion, and the constant pressure to conform. Throughout her 25 years of DEI advocacy work, Bhasin has won numerous awards and distinctions, including SUCCESS Magazine's Women of Influence Award, The Women's Center Leadership Award, the South Asian Bar Association (SABA) Diversity Award, the



Indo-Canadian Chamber of Commerce Female Professional of the Year Award, the City of Toronto's William P. Hubbard Award for Race Relations, and Western University's Young Alumni of the Year Award.

Bhasin is a certified cultural competence coach and a certified neurostrategies coach. Her first book, *The Authenticity Principle*, is an Amazon bestseller, and she is currently working on her second books to be released in June 2023. In addition, Bhasin regularly appears on national television and radio in the US and Canada as an expert on leadership, inclusion, personal empowerment, authenticity, and anti-racism.



## INCLUSION, EMPOWERMENT AND WORKPLACE CULTURE

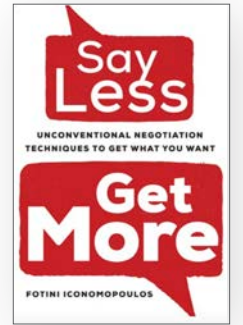
- How bringing our authentic selves to work can create happier, more productive organizations and teams.
- Why authenticity is the practical antidote to exclusionary work cultures and the strategies required for interrupting bias.
- How to unlock the power of differences for more inclusion, empowerment, and innovation within our organizations.





# FOTINI ICONOMOPOULOS

*Negotiation & Communication Expert, MBA Instructor,  
Top 40 Under 40 Recipient, and Bestselling Author*



Nicknamed “the negotiator” since childhood, Fotini Iconomopoulos is an expert communicator with a passion for helping organizations and individuals get what they want. For the last decade, she has been helping Fortune 500 clients and audiences to achieve their business goals, increase profitability, and create a competitive advantage. She thrives in empowering people to navigate high-stake scenarios, and always leaves her audiences with tangible actions to immediately help them tackle their next challenge.

After a decade of owning and managing small businesses in the retail sector, Iconomopoulos refined her negotiation skills in the consumer packaged goods (CPG) industry before moving into consulting. Through her company, Forward Focusing,

she helps clients across the globe achieve their commercial objectives through strategic forward thinking, and has worked with CPG, retail, professional services, energy, telecommunications, tech, and finance industries.

When she’s not strategizing with clients, Iconomopoulos is a sought-after speaker on negotiation, communication, leadership, and conflict management, and is passionate about helping people, particularly women and disadvantaged groups, develop the confidence to take on whatever challenges come their way. She often looks for ways to offer her experience to meaningful non-profit initiatives such as Up With Women to help recently homeless women to rebuild their careers faster, the Network of Executive Women to advance all women,

and her own empowerment camps for girls to close the gender gap before it begins.

Iconomopoulos is also an instructor of MBA Negotiations at the Schulich School of Business at York University in Toronto and guest lectures at other leading universities. A frequent media guest, she has been featured in a number of global publications, including Forbes, the Globe and Mail, the Harvard Business Review, the National Post, Business Insider, CNN, CNBC, CBC and CTV.

Iconomopoulos was recognized with a Greek America Foundation Top 40 under 40 award for her achievements and philanthropic work, and nominated for an RBC Canadian Women Entrepreneur Award presented by Women of Influence.

## NEGOTIATION, COMMUNICATION AND CONFLICT MANAGEMENT

- How to become a more effective communicator and influential leader to achieve the results you want.
- Understanding the power of pause, uncovering more opportunities, and new perspectives on the likeability equation.
- Identifying different negotiation strategies and the mindset shift from conflict to conversation.



# DR. SHIMI KANG

*Resilience & Wellness Expert, Award-Winning, Harvard-Trained, Psychiatrist, Scientist, and Bestselling Author*

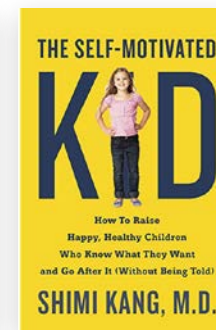
An award-winning medical doctor, researcher, and expert on the neuroscience of adaptability, leadership, and motivation, Dr. Shimi Kang provides science-based solutions for health, happiness, and achievement. With 20 years of clinical experience and extensive research into the science that lies behind optimizing human intelligence, Kang's unique approach applies contemporary concepts in neuroscience and brain health to today's most pressing issues.

Kang is a practicing psychiatrist and clinical associate professor at the University of British Columbia. As a thought leader, she has been featured in major media outlets around the world, including BBC World News, NPR, Al Jazeera, CBC, and The Washington Post. Her featured blogs can be found in numerous publications such as The Huffington Post,

Psychology Today, US News & World Report, and TIME magazine.

Kang is the author of *The Tech Solution: Creating Healthy Habits for a Digital World*, which provides neuroscience-based strategies to optimize technology's incredible benefits while minimizing its many drawbacks. She is also the author of *The Self-Motivated Kid* and the critically acclaimed *The Dolphin Parent: A Guide to Raising Healthy, Happy, and Self-Motivated Kids*.

In addition, Kang is the founder of Future-ready Minds; CEO of the Get Sparky digital platform, and host of the YouTube series, *Mental Wealth*. Through these mediums, she provides practical tools for wellness, connection, and innovation to countless people around the world.



An entertaining and experienced speaker, Kang has presented at events ranging from the world's largest conferences to customized workshops for small groups. She has shared the stage with cutting edge scientists, movie stars, CEOs, professional athletes, and global leaders. Her 2016 TEDx presentation on the power of adaptability has been viewed millions of times.

In recognition of her work, Kang has been honoured with five national awards in mental health and the YWCA Woman of Distinction Award. She is also the proud recipient of the Queen Elizabeth II Diamond Jubilee Medal for her years of outstanding community service, the WXN 100 Most Powerful Women Award, and the prestigious Governor General's Award for advancing diversity, equity, and inclusion.



## RESILIENCE, ADAPTABILITY AND WELLNESS

- How to master the most effective workplace culture components that lead to optimal self-motivation, adaptability, and teamwork.
- Discover simple tools to effectively deal with mental health, social anxiety, habit formation and emotional stress.
- How to adapt, innovate, and tap into peak performance potentials during turmoil, uncertainty, and transition.

# Notable Past Attendees



▲ I love The Art of Leadership - Women because of the palpable energy in the room. You can't substitute what you can get physically from other people in connections, motivation, and self-belief than you can when you're just together. It's a powerful thing.

Jessica Herrin  
CEO & Founder  
**STELLA & DOT**

▲ The Art of Leadership - Women was exceptional. The consistency of quality and content from the speakers was unusual for a full day event. Well organized and amazing content!

Lorraine Sanderson  
Director, Human Resources  
**CANADA POST**



▲ The Art of Leadership - Women was fantastic! They brought together amazing speakers who provided insights on a variety of timely and relevant topics for women in leadership.

Kelly McMillen  
Director, Learning Institute  
**THE HOSPITAL FOR SICK CHILDREN**



# Pricing

## WHAT'S INCLUDED

	<b>SILVER</b> <b>\$549</b> +GST	<b>GOLD</b> <b>\$799</b> +GST	<span style="background-color: #4a4a8a; color: white; padding: 2px 5px; transform: rotate(-15deg); display: inline-block;">LIMITED AVAILABILITY</span> <b>PLATINUM</b> <b>\$999</b> +GST
Seating	Theatre seating behind Gold - First-come, first-seated	Classroom seating behind Platinum - Rows 3+	Premier classroom seating - Rows 1-2
Insight Workbook	✓	✓	✓
Conference Summary	✓	✓	✓
Latest The Art of Leadership Magazine	✓	✓	✓
Book signings with speakers	✓	✓	✓
Freshly brewed morning coffee & tea	✓	✓	✓
Express entrance		✓	✓
Three-course networking lunch		✓	✓
Journal		✓	✓
Featured speaker books			
 Exclusive cocktail & hors d'oeuvres reception			✓
Meet & greet plus professional photo with <b>Lisa LaFlamme</b>			✓

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