



THE ART OF  
**LEADERSHIP**  
WOMEN

Presented by **OSLER**

Ottawa

Toronto

Vancouver

Calgary

SOPHIE GRÉGOIRE TRUDEAU

DR. ROBERTA BONDAR

DENISE HAMILTON

DR. MARY MURPHY

ZAHRA AL-HARAZI



We cannot change what we are not aware of, and  
once we are aware, we cannot help but change.

SHERYL SANDBERG

# The Art of Leadership Women

## Empowering Women Today for an Equitable Tomorrow

Women all over the world are no longer accepting the status quo. They're rising up, breaking through, pushing the boundaries, and carving their own paths.

From glass ceilings and inequality, to 'leaning in' and work-life balance, women leaders of today face numerous challenges. As they move up the corporate ladder and take on increased responsibilities, having the right tools and insights in order to pivot in an evolving corporate landscape has never been more essential.

In a world of information overload, The Art of Leadership Women focuses on the topics and trends most critical to leaders. This unique one-day conference features a riveting collection of world leaders, business icons, academics, and bestselling authors who inspire action.

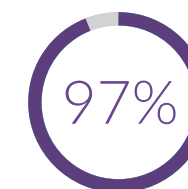
Attendees will have the opportunity to learn improved ways of leveraging their value, elevating their skills, and developing the strategies required to take their leadership and their organizations to the next level. This conference is not just for women, but for anyone who wants to champion change on behalf of women.



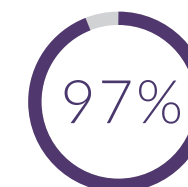
**Learned an actionable insight to become a better leader**



**Would recommend The Art of Leadership Women to a colleague**



**Plan on attending again in the future**



**Of past speakers rated engaging and impactful**

\*As per the 2023 national attendee survey





## Ottawa

**Thursday, June 13, 2024**  
8:30AM - 4:30PM

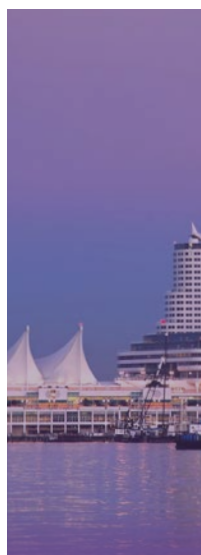
**Shaw Centre**  
Canada Hall 303  
55 Colonel By Drive  
Ottawa, ON



## Toronto

**Friday, June 14, 2024**  
8:30AM - 4:30PM

**Metro Toronto Convention Centre**  
South Building – Hall G  
222 Bremner Boulevard  
Toronto, ON



## Vancouver

**Monday, June 24, 2024**  
8:30AM - 4:30PM

**Vancouver Convention Centre**  
West Building – Ballroom AB  
1055 Canada Place  
Vancouver, BC



## Calgary

**Tuesday, June 25, 2024**  
8:30AM - 4:30PM






**Calgary TELUS Convention Centre**  
North Building – Hall DXE  
136 8th Avenue SE  
Calgary, AB

# 2024 DATES



# AGENDA



8:00 AM	▼	Doors Open	
8:30 AM	▼	Opening Remarks	
<b>8:45 AM</b>		<b>DENISE HAMILTON</b>	
9:40 AM	▼	Networking Break	
<b>10:10 AM</b>		<b>DR. MARY MURPHY</b>	
<b>11:05 AM</b>		<b>ZAHRA AL-HARAZI</b>	
12:00 PM	▼	Lunch	
<b>1:15 PM</b>		<b>EXECUTIVE PANEL</b>	
<b>2:00 PM</b>		<b>DR. ROBERTA BONDAR</b>	
3:00 PM	▼	Networking Break	
<b>3:30 PM</b>		<b>SOPHIE GRÉGOIRE TRUDEAU</b>	
4:30 PM	▼	Closing Remarks	



# SOPHIE GRÉGOIRE TRUDEAU

*Mental Health Advocate, Gender Equality Champion,  
and Award-Winning Humanitarian*



Sophie Grégoire Trudeau is a celebrated mental health advocate and champion of gender equality, youth self-esteem, emotional literacy, and female empowerment. She has been recognized with multiple UN awards for her humanitarian work and was also named the first National Volunteer for the *Canadian Mental Health Association* in 2022.

Grégoire Trudeau is a trained television, radio host, and interviewer. She began her career as a journalist in Quebec, hosting shows on wildlife, extreme sports, entertainment, and technology. This led her to interview several renowned individuals including Malala Yousafzai, Gloria Steinem, Hillary Rodham Clinton, Liz Plank, Chantal Kreviasuk, Sheryl Crowe, Jean Reno, Brad Pitt, Adrienne Clarkson, Stephan Moccio, Serena Ryder, Dan Ackroyd, Justin Timberlake, Iman Bowie, Tessa Virtue, Marianne Williamson, and many more.

In 2018, Grégoire Trudeau received the *Humanitarian of the Year Award* from the United Nations Association of New York. She has also been an official ambassador for Plan Canada's "Because I am a Girl" initiative and the *FitSpirit Foundation*, as well as Parks Canada's Honorary Guide for Families and Newcomers. Grégoire Trudeau's articles on these topics have been featured on Arianna Huffington's *Thrive Platform* and the World Economic Forum's official website.

Throughout her professional and personal endeavours, Grégoire Trudeau has been fortunate to meet and converse with several eminent world leaders to bring change and more justice to the world, including the late Queen Elizabeth II, Pope Francis, King Abdullah II of Jordan, French President Emmanuel Macron, the Duke and Duchess of Cambridge, the Duke and Duchess of Sussex, amongst others. She was invited to speak at Amal Alamuddin

Clooney's conference in Toronto, and to offer opening remarks for Michelle Obama's and President Barack Obama's respective visits to Montreal and Toronto.

In 2024, Grégoire Trudeau will publish her first book, *Closer Together: Knowing Ourselves, Loving Each Other*. It explores the questions that matter most for our individual and collective growth, drawing on Grégoire Trudeau's personal journey as well as exclusive interviews with distinguished experts to explore the science behind brain health and our unique emotional signatures.

Grégoire Trudeau is also a local *Honorary Riverkeeper* in Ottawa and an influencer for the *Deliver for Good* campaign, which championed gender equality and the health of girls and women worldwide.

## EMOTIONAL LITERACY, MENTAL HEALTH, AND LEADING WITH COURAGE

- Exploring barriers women face in positions of leadership and finding the courage to take our rightful place as leaders.
- Tools and strategies to enhance your emotional literacy on a journey of mental wellness, self-awareness, and acceptance.
- Live fuller and happier lives by learning how to build healthier relationships with yourself and others.
- How to claim your true potential and stay true to yourself, even when thrust into the spotlight.

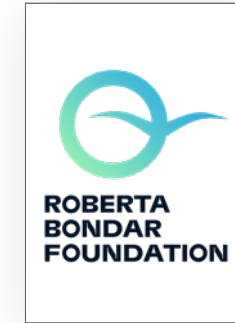






# DR. ROBERTA BONDAR

*Astronaut, Neurologist, Scientist, Photographer,  
and First Canadian Woman in Space*



The first Canadian woman and neurologist in space, Dr. Roberta Bondar is globally recognized for her pioneering contributions to space medicine research, fine art photography, and environment education. She expanded the horizons of millions when she joined the space shuttle *Discovery* for mission STS-42 in 1992, where she conducted experiments for 18 countries in the first International Microgravity Laboratory, a precursor to the International Space Station.

For more than a decade after her spaceflight, Dr. Bondar headed an international space medicine research team, finding new connections between astronauts recovering from spaceflight and neurological illnesses on Earth, such as stroke and Parkinson's disease. Her techniques have been used in clinical studies at the B. I. Deaconess Medical Center, a teaching hospital of Harvard Medical School and at the University of New Mexico. Dr. Bondar was also Chancellor of Trent University for six years.

Dr. Bondar is a leading speaker and consultant within the medical and scientific communities, and in the field of corporate social responsibility and care for the Earth's environment. She is the co-founder and president of *The Roberta Bondar Foundation*, a not-for-profit charitable organization created to inspire people of all ages to connect with nature through photography.

Trained as a member of NASA's Earth Observation Team, Dr. Bondar expanded her professional photographic expertise as an honours student in Professional Nature Photography. Her fine art photographic works are held in private, corporate and institutional collections in Canada, the United States, and England. She is the author of four best selling books featuring her writing and photography.

Dr. Bondar holds a BSc in Zoology and Agriculture, MSc in Experimental Pathology, PhD in Neurobiology, MD, and is a Board-Certified Neurologist by the Royal College

of Physicians and Surgeons of Canada. She sub-specialized in Neuro-ophthalmology at Tufts New England Medical Center in Boston and at Toronto Western Hospital.

Among many awards and honours, Dr. Bondar has been recognized with the *NASA Space Medal*, inducted into the *Canadian Medical Hall of Fame*, and the *International Women's Forum Hall of Fame* for her pioneering research in space medicine. She has also received 28 honorary doctorates from Canadian and American Universities, is a *Companion of the Order of Canada* and the *Order of Ontario*, with six Canadian schools in her name. She is also a *Specially Elected Fellow of the Royal Society of Canada*, an *Honorary Fellow and Honorary Vice-President of the Royal Canadian Geographical Society*, and has her own star on *Canada's Walk of Fame*.

## EVALUATING RISK, SHIFTING PERSPECTIVE, AND OPENING POSSIBILITIES

- The nucleus of shifting your point of view to see and experience things in a completely different way.
- Why it's far better to embrace change than to fear it and how to examine fear, to overcome it.
- The possibilities and inspiration derived from actively seeking opportunity once risk is considered.
- Creativity through clarity of vision and why curiosity creates the real potential for true growth.



# DENISE HAMILTON

*Founder of WatchHerWork, Diversity & Inclusion Strategist, and Work Futurist*

Denise Hamilton is an author, speaker, and consultant who focuses on the people side of change. She is a nationally recognized Diversity & Inclusion leader, specializing in Ally training.

Denise is Founder and CEO of *WatchHerWork*, a digital learning platform for professional women. Whether it's remote work, AI, or a diversifying workforce, today's leaders need new skills to navigate our rapidly changing world. She has archived the professional experiences of hundreds of women to build a library of over 6,000 videos with one goal in mind: closing the gap for today's professional women by giving them the advice they need when they need it. Denise leverages her 25 years of executive experience with Fortune 500 organizations like AOL and CBRE to provide solutions that support employees and the bottom line.

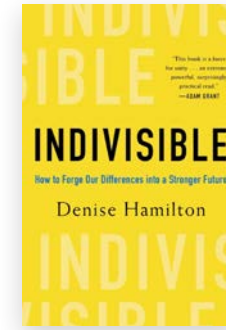
Denise is an utterly optimistic believer in our ability to solve problems rather than just

name them. Her superpower is the ability to discuss challenging topics and come out of the other side with positive direction and solutions. She uses this gift to lead workshops, design education programs, and coach senior leaders. She equips leaders to build and retain future-ready teams that thrive in dynamic environments. Denise's goal is to empower individuals and teams to mine and close the gender gap, understand differences, resolve conflict, and become better allies. Her clients include household names, like Apple, Meta, ExxonMobil, Amazon, Shell, the United Nations, and the WNBA.

Denise was featured by the *New York Times* as a nationally recognized expert in social audio and has been featured on the *Apple Store*, *Harvard Business Review*, *Forbes*, *Huffington Post*, *Newsweek*, *FOX*, *CBS*, *NBC*, *MSNBC's Morning Joe*, *MIT Sloan Management Review* and on many other outlets. She was named one of *Houston's 50 Most Influential Women*

by *Houston Woman Magazine*, one of the 41 Most Fascinating People in Houston by the *Houston Chronicle*, and a 2018 Woman Who Means Business by the *Houston Business Journal*.

Denise believes that you shouldn't have to have powerful friends to have powerful information. She is committed to making sure that the information needed for women to build a business, climb the corporate ladder, and get on boards is available to every woman and the men that support them. Denise currently serves on the board of *EMERGE* and is the Chair of the Business Subcommittee for the *2020 Census for the City of Houston*. She has served on the board for the *Greater Houston Women's Chamber of Commerce*, the *RISE School*, and *Avenue Community Development Corp*. She received her Master's in Communication and her BSW in Social Work from *Abilene Christian University*.



## REDEFINING DEI, ALLYSHIP, MENTORSHIP, AND THE FUTURE OF WORK

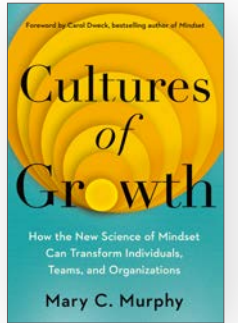
- Align your teams to create a path to competitive excellence, improved morale and increased retention.
- Explore the causes of our conflict and the tools necessary to successfully navigate differences in the workplace.
- Adapt your communication style to connect effectively online and offline across all ages, races, and genders.
- How to be an ally at work and identify shared values to develop a framework for incorporating different perspectives.





# DR. MARY MURPHY

*Award-Winning Social Psychologist, Endowed Professor at Indiana University, and Growth Culture Expert*



Dr. Mary Murphy is a Herman B. Wells Endowed Professor in the Department of Psychological and Brain Sciences at Indiana University, founding Director of the Summer Institute on Diversity at the Center for Advanced Study in Behavioural Sciences at Stanford University, and founder and CEO of the *Equity Accelerator*: a research and consulting organization that works with schools and companies to create more equitable learning and working environments through social and behavioural science.

Dr. Murphy conducts pioneering research on motivation, performance, and intergroup relations in educational and organizational settings, illuminating the structures and situational cues that influence people's motivation and achievement. In particular, she examines the role of mindset in companies' organizational culture, employee engagement and performance, and diversity, equity, and inclusion. She teaches undergraduates, graduate students, and executives and advises

CEOs and leaders on how to create more inclusive growth-minded learning and working environments.

The protégé of growth mindset pioneer Carol Dweck and author of the hotly anticipated book, *Cultures of Growth*, Dr. Murphy demonstrates how you can change the environment and help your teams become more innovative, more collaborative, more willing to take risks, and more able to benefit from diverse perspectives. In her ground breaking original research, she investigates the differences between "Cultures of Genius" and "Cultures of Growth." Revealing not only how to recognize these two different kinds of environments, but also how to move your organization towards an environment where everyone is empowered to make a valuable contribution. She offers practical exercises and strategies that anyone can use, drawn from her work with Fortune 500 companies, startups, and schools.

Dr. Murphy is Latina-born and raised in San

Antonio, Texas. She earned a B.A. from the University of Texas at Austin and a Ph.D. from Stanford University. She completed a National Science Foundation postdoctoral fellowship at Northwestern University. In 2012, she joined the faculty of Indiana University and, in 2013, was named a Rising Star by the *Association for Psychological Science*. In 2019, she was awarded the *Presidential Early Career Award for Scientists and Engineers* — the highest honour bestowed on early career scientists by the United States Government. She is the recipient of more than \$8 million in federal and foundation grants including a recent \$2.2 million National Science Foundation Career award for her research on strategies to improve diversity in STEM organizations. Her research has been profiled in *The New York Times*, *Forbes*, *Harvard Business Review*, *Scientific American*, *Chronicle of Higher Education*, and *NPR*, among other outlets.

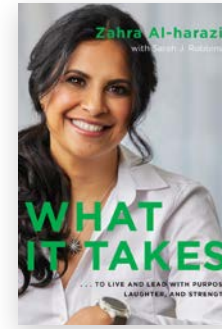
## EMPOWERING CULTURES OF INNOVATION, GROWTH, AND PERFORMANCE

- How to build environments that foster trust, innovation, learning, and performance.
- The difference between "Cultures of Genius" and "Cultures of Growth" and how they impact success within organizations.
- Identify mindset triggers to empower you and your team to reach full potential and broaden your organization's capacity.
- Avoid common pitfalls, including a "false growth mindset" that can limit collaboration and risk-taking.



# ZAHRA AL-HARAZI

Former Ambassador to UNICEF, Award-Winning Entrepreneur, and Purpose-Driven Leadership Expert



The road to real leadership is rarely a straight one. Among Canada's most successful entrepreneurs, few have faced more obstacles than Zahra Al-Harazi. With a no-holds-barred attitude, Al-Harazi helps people and organizations realize their potential for success through finding their purpose. She draws on her experience as a pioneering woman in the business world with a unique approach to attitude, leadership, and success, as well as her experience as a refugee, immigrant, entrepreneur, and community builder.

A survivor of two civil wars, Al-Harazi immigrated to Canada with her three children in 1996. She had no higher education or connections and very little understanding of the business world, but her entrepreneurial spirit quickly led her to start her first company *Foundry Communications*, an internationally recognized Canadian creative powerhouse.

Al-Harazi is currently co-founder of the startup, *Skillit*, which is a marketplace for sharing knowledge and building skills. She is also a consultant who has worked with thousands of leaders on employee engagement, navigating disruption, leading change, shifting stakeholder values, corporate social responsibility, and brand transformations.

In recognition of her many accomplishments, Al-Harazi has been named one of *Calgary's Top 40 Under 40*, *Woman Entrepreneur of the Year* by *Chatelaine* magazine, and one of Canada's 100 most powerful women by *WXN*. She has also received the *Queen Elizabeth II Diamond Jubilee Medal* for contributions to Canada, and the *RBC Top 25 Immigrants to Canada Award*.

As a speaker, Al-Harazi has spoken to audiences in more than 20 countries, inspiring leading institutions such as Fortune 500

companies, entrepreneurs, government agencies, and professional organizations. Her clients have included *The Royal Bank of Canada*, *Entrepreneurs' Organization*, *Ernst & Young*, *Young Presidents Organization*, *WXN*, *PricewaterhouseCoopers*, *Great-West Life*, *Telus*, *University of Toronto*, and the *Government of Canada*, among many others. Her specialty is in understanding the complexities required for building a smart, skilled multi-generational workforce.

Al-Harazi is a former Canadian Ambassador to UNICEF and author of *What it Takes*.

## PURPOSE DRIVEN LEADERSHIP, FINDING RESILIENCE, AND OVERCOMING ADVERSITY

- Why "design-driven" organizations who combine creativity, scale, and agility will be tomorrow's winners.
- How to harness the power of purpose to create compelling brands for socially aware employees, consumers, and clients.
- Evidence from behavioural experiments that can develop a thicker skin, a better attitude, and an openness to change.
- What it takes to overcome adversity, find your voice, and transform challenges into opportunities.





# PAST ATTENDEES

▀▀ I love The Art of Leadership Women because of the palpable energy in the room. You can't substitute what you can get physically from other people in connections, motivation, and self-belief than you can when you're just together. It's a powerful thing!

Jessica Herrin  
CEO & Founder  
**STELLA & DOT**

▀▀ The Art of Leadership Women was exceptional! The consistency of quality and content from the speakers was unusual for a full day event. Well organized and amazing content.

Lorraine Sanderson  
Director, Human Resources  
**CANADA POST**

▀▀ The Art of Leadership Women was fantastic! They brought together amazing speakers who provided insights on a variety of timely and relevant topics for women in leadership.

Kelly McMillen  
Director, Learning Institute  
**THE HOSPITAL FOR SICK CHILDREN**



# PRICING

WHAT'S INCLUDED	SILVER \$549 <small>+TAX</small>	GOLD \$799 <small>+TAX</small>	LIMITED AVAILABILITY PLATINUM \$999 <small>+TAX</small>
Seating	Theatre seating behind Gold - First-come, first-seated	Upgraded classroom seating behind Platinum - Rows 4+	Premier classroom seating Rows 1-3
Insight Workbook	✓	✓	✓
Conference Summary	✓	✓	✓
The Art of Leadership Magazine	✓	✓	✓
Book signings with speakers	✓	✓	✓
Freshly brewed morning coffee & tea	✓	✓	✓
Express entrance		✓	✓
Three-course networking lunch		✓	✓
Journal		✓	✓
Featured speaker book(s)		 *	
Exclusive cocktail & hors d'oeuvres reception			✓
Meet & greet plus professional photo with <b>Sophie Grégoire Trudeau</b>			✓

\*Book offered may vary depending on availability

## GROUP RATES

Starting at \$50 off per pass for groups of 5 or more

## RESERVED SEATING

Available for groups of:

Silver - 20 or more

Gold - 10 or more

Platinum - 5 or more

For further details on group rates and to confirm your group's reserved seating, please contact 1.866.99.ART.OF or [info@theartof.com](mailto:info@theartof.com)

**REGISTER NOW**